The Draft operational plan consists of items prioritized from the Strategic Plan that will be implemented during 2017 to 2025.

**Village of Merrickville- Wolford**

**317 Brock Street West, Box 340**

**Merrickville, ON K0G 1N0**

**613-269-4791**

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John Regan

**2017**

**Village of**

**Merrickville-Wolford**

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| **PRIORITY** | **Promoting Healthy Living - *A community that supports physical and mental well-being and helping people to pursue their passions.*** |
| **STRATEGY** | **Healthy Community: *Ensure a healthy community that considers the wellbeing of people and ecosystems.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **A.1.1** Trails – support further, develop and connect trails -Merrickville trails, Rideau Canal & Rideau trail.1. Create Master trail plan
2. Create new trail map
3. ;
 | David PowersRecreation Advisory Committee | .25 FTETechnical consultant | $5,000 | Master PlanTrail Map | 6 monthsAugust 2017 | # of people using trails | Trails Society | Trails Society Website |
| **A.1.2** Create a sustainable health and wellness infrastructure.1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **A.1.3** Better support people with disabilities.1. ;
2. ;
3. ;
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| **PRIORITY** | **Promoting Healthy Living - A community that supports physical and mental well-being and helping people to pursue their passions.** |
| **STRATEGY** | **"Aging in Place" - *A strategy that encourages and supports residents to remain in the community.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **A.2.1** Accommodate people with accessibility issues1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **A.2.2**Change by-laws to allow for granny flats / Allow multiple buildings on single lot to assist seniors.1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **A.2.3** Attract developer for residential facilities for aged including small, single floor units1. ;
2. ;
3. ;
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| **PRIORITY** | **Promoting Healthy Living - A community that supports physical and mental well-being and helping people to pursue their passions.** |
| **STRATEGY** | **Younger, More Diverse Population - *Attract & retain younger demographic/families, to encourage diversity & sustainability in the community.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **A.3.1** Improved recreational facilities and programs for young children1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **A.3.2** Develop a young family attraction strategy to make it attractive for young families 1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **A.3.3** Work with developers to market to young families, promote starter homes and affordable housing1. ;
2. ;
3. ;
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| **PRIORITY** | **Building A Progressive, Growing Economy - *Encouraging economic growth by offering a development environment that is welcoming to potential business owners and residents but consistent with the community’s overall goals.*** |
| **STRATEGY** | ***Strong Agricultural Base - Enhance supports to maintain a strong agricultural base.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **B.1.1** Undertake a feasibility study on sustaining a farmer's market1. ;
2. ;
3. ;
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| **B.1.2** Plan for transportation of agricultural product & supplies on rural roads and through village1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.1.3** Promote and support value added agriculture1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.1.4** Develop Agri-tourism strategy1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.1.5** Campaign for local residents and businesses to support local farmers1. ;
 |  |  |  |  |  |  |  |  |
| **PRIORITY** | **Building A Progressive, Growing Economy - *Encouraging economic growth by offering a development environment that is welcoming to potential business owners and residents but consistent with the community’s overall goals.*** |
| **STRATEGY** | **Economic Vitality - *Create a supportive business-friendly environment that retains, grows and diversifies our economy.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **B.2.1** Update economic development plan1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.2.2** Single contact for interested businesses1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.2.3** Economic Development capacity1. ;
2. ;
3. ;
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| **B.2.4** Water, sewer and gas expansion, including North side1. ;
2. ;
3. ;
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| **B.2.5** Explore promotional program with Parks Canada as well as other potential partners1. ;
2. ;
3. ;
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| **PRIORITY** | **Building A Progressive, Growing Economy - *Encouraging economic growth by offering a development environment that is welcoming to potential business owners and residents but consistent with the community’s overall goals.*** |
| **STRATEGY** | **Transportation Strategy – *Improve how people get around.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **B.3.1** Long-term plan for the safety of rural roads including eliminating narrow/no shoulders / Cost-effectiveness of tar & chip1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.3.2** Improved parking plan to deal with summer and weekend load1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **B.3.3** Street calming measures / Merrickville bridge and in Jasper crosswalk in village / truck bypass1. ;
2. ;
3. ;
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| **PRIORITY** | **Protecting Heritage, Rural, and Natural Environments - *A community that preserves local natural beauty and ecosystems.*** |
| **STRATEGY** | **Community Resilience - *Enhance and protect the natural environment*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **C.1.1** Water quality and River Management/Protection1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **C.1.2** Build an ecologically-oriented beautification plan1. ;
2. ;
3. ;
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| **C.1.3** Waste reduction strategies1. ;
2. ;
3. ;
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| **PRIORITY** | **Protecting Heritage, Rural, and Natural Environments - *A community that preserves local natural beauty and ecosystems.*** |
| **STRATEGY** | **Rural and Heritage Nature - *Nurture and enhance rural and heritage character.***  |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **C.2.1** Implement Bylaws to help protect heritage properties and encourage compatible new building1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **C.2.2** Beautification of St. Lawrence Street (signage, buildings, etc.)1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **C.2.3** Heritage walk/drive (electronic)1. ;
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3. ;
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| **PRIORITY** | **Ensuring Efficient, Effective Services and Civic Engagement - *The Municipality will offer a great customer service experience and instill confidence in municipal spending.*** |
| **STRATEGY** | **Enhanced Municipal Services - *Providing a great customer experience.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **D.1.1** Create a one-stop-shop for development1. ;
2. ;
 |  |  |  |  |  |  |  |  |
| **D.1.2** Develop a stronger customer service approach between municipal staff and public1. ;
2. ;
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| **D.1.3** Governance structure should be reviewed to streamline committee structure, reflect the strategic priorities, and address rural-urban divide1. ;
2. ;
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| **D.1.4** Improved building regulations, more service capacity, property standards1. ;
 |  |  |  |  |  |  |  |  |
| **D.1.5** Marketing capacity1. ,
 |  |  |  |  |  |  |  |  |

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| **PRIORITY** | **Ensuring Efficient, Effective Services and Civic Engagement - *The Municipality will offer a great customer service experience and instill confidence in municipal spending.*** |
| **STRATEGY** | **Fiscal Sustainability - *Sound financial plan and reasonable reserves.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **D.2.1** Increased capacity to obtain funding through government grants & partnerships, shovel-ready (pre-engineered) projects1. ;
2. ;
3. ;
 |  |  |  |  |  |  |  |  |
| **D.2.2** Increased tax revenues through residential and commercial development1. ;
2. ;
3. ;
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| **D.2.3** Inter-municipal sharing of regional assets and expert resources1. ;
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3. ;
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| **PRIORITY** | **Ensuring Efficient, Effective Services and Civic Engagement - *The Municipality will offer a great customer service experience and instill confidence in municipal spending.*** |
| **STRATEGY** | **Improved Communications - *Better information sharing for all.*** |
| **Tasks / Activities** | **Responsibility Centre****Staff Lead & Advisory Committee** | **Resources** | **Budget** | **Outputs** | **Level of Effort / Starting Date** | **Measurable Indicator**  | **Partner Groups** | **Data Sources** |
| **D.3.1.** Enhance Municipal communications practices and systems to improve connectivity with community1. ;
2. ;
 |  |  |  |  |  |  |  |  |
| **D.3.2** External communications, start with awesome M-W website, portal1. ;
2. ;
 |  |  |  |  |  |  |  |  |
| **D.3.3** Council interaction with community should be improved: Council meetings should be better structured, managed and resident-friendly, location of Council meetings should alternate between Merrickville & Wolford1. ;
2. ;
 |  |  |  |  |  |  |  |  |
| **D.3.3** Measurement and Reporting of progress on strategic priorities1. ;
 |  |  |  |  |  |  |  |  |
| **D.3.4** Improved information sharing between all stakeholders so residents are aware of what services are available.1. ;
 |  |  |  |  |  |  |  |  |