

**Village of
Merrickville-Wolford**

John Regan

2017



The Draft operational plan consists of items prioritized from the Strategic Plan that will be implemented during 2017 to 2025.

**Village of Merrickville- Wolford
317 Brock Street West, Box 340
Merrickville, ON K0G 1N0
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PRIORITY		Promoting Healthy Living - A community that supports physical and mental well-being and helping people to pursue their passions.						
STRATEGY		Healthy Community: Ensure a healthy community that considers the wellbeing of people and ecosystems.						
Tasks / Activities	Responsibility Centre Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
A.1.1 Trails – support further, develop and connect trails -Merrickville trails, Rideau Canal & Rideau trail. 1. Create Master trail plan 2. Create new trail map 3. ;	David Powers Recreation Advisory Committee	.25 FTE Technical consultant	\$5,000	Master Plan Trail Map	6 months August 2017	# of people using trails	Trails Society	Trails Society Website
A.1.2 Create a sustainable health and wellness infrastructure. 1. ; 2. ; 3. ;								
A.1.3 Better support people with disabilities. 1. ; 2. ; 3. ;								

PRIORITY	Promoting Healthy Living - A community that supports physical and mental well-being and helping people to pursue their passions.							
STRATEGY	"Aging in Place" - A strategy that encourages and supports residents to remain in the community.							
Tasks / Activities	Responsibility Centre Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
A.2.1 Accommodate people with accessibility issues 1. ; 2. ; 3. ;								
A.2.2 Change by-laws to allow for granny flats / Allow multiple buildings on single lot to assist seniors. 1. ; 2. ; 3. ;								
A.2.3 Attract developer for residential facilities for aged including small, single floor units 1. ; 2. ; 3. ;								

PRIORITY	Promoting Healthy Living - A community that supports physical and mental well-being and helping people to pursue their passions.							
STRATEGY	Younger, More Diverse Population - Attract & retain younger demographic/families, to encourage diversity & sustainability in the community.							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
<p>A.3.1 Improved recreational facilities and programs for young children</p> <p>1. ; 2. ; 3. ;</p>								
<p>A.3.2 Develop a young family attraction strategy to make it attractive for young families</p> <p>1. ; 2. ; 3. ;</p>								
<p>A.3.3 Work with developers to market to young families, promote starter homes and affordable housing</p> <p>1. ; 2. ; 3. ;</p>								

PRIORITY	Building A Progressive, Growing Economy - Encouraging economic growth by offering a development environment that is welcoming to potential business owners and residents but consistent with the community's overall goals.							
STRATEGY	Strong Agricultural Base - Enhance supports to maintain a strong agricultural base.							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
B.1.1 Undertake a feasibility study on sustaining a farmer's market 1. ; 2. ; 3. ;								
B.1.2 Plan for transportation of agricultural product & supplies on rural roads and through village 1. ; 2. ; 3. ;								
B.1.3 Promote and support value added agriculture 1. ; 2. ; 3. ;								
B.1.4 Develop Agri-tourism strategy 1. ; 2. ; 3. ;								
B.1.5 Campaign for local residents and businesses to support local farmers 1. ; 2. ;								

PRIORITY	Building A Progressive, Growing Economy - Encouraging economic growth by offering a development environment that is welcoming to potential business owners and residents but consistent with the community's overall goals.							
STRATEGY	Economic Vitality - Create a supportive business-friendly environment that retains, grows and diversifies our economy.							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
B.2.1 Update economic development plan 1. ; 2. ; 3. ;								
B.2.2 Single contact for interested businesses 1. ; 2. ; 3. ;								
B.2.3 Economic Development capacity 1. ; 2. ; 3. ;								
B.2.4 Water, sewer and gas expansion, including North side 1. ; 2. ; 3. ;								
B.2.5 Explore promotional program with Parks Canada as well as other potential partners 1. ; 2. ; 3. ;								

PRIORITY	Building A Progressive, Growing Economy - Encouraging economic growth by offering a development environment that is welcoming to potential business owners and residents but consistent with the community's overall goals.							
STRATEGY	Transportation Strategy – Improve how people get around.							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
B.3.1 Long-term plan for the safety of rural roads including eliminating narrow/no shoulders / Cost-effectiveness of tar & chip 1. ; 2. ; 3. ;								
B.3.2 Improved parking plan to deal with summer and weekend load 1. ; 2. ; 3. ;								
B.3.3 Street calming measures / Merrickville bridge and in Jasper crosswalk in village / truck bypass 1. ; 2. ; 3. ;								

PRIORITY	Protecting Heritage, Rural, and Natural Environments - <i>A community that preserves local natural beauty and ecosystems.</i>							
STRATEGY	Community Resilience - <i>Enhance and protect the natural environment</i>							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
C.1.1 Water quality and River Management/Protection 1. ; 2. ; 3. ;								
C.1.2 Build an ecologically-oriented beautification plan 1. ; 2. ; 3. ;								
C.1.3 Waste reduction strategies 1. ; 2. ; 3. ;								

PRIORITY	Protecting Heritage, Rural, and Natural Environments - <i>A community that preserves local natural beauty and ecosystems.</i>							
STRATEGY	Rural and Heritage Nature - <i>Nurture and enhance rural and heritage character.</i>							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
C.2.1 Implement Bylaws to help protect heritage properties and encourage compatible new building 1. ; 2. ; 3. ;								
C.2.2 Beautification of St. Lawrence Street (signage, buildings, etc.) 1. ; 2. ; 3. ;								
C.2.3 Heritage walk/drive (electronic) 1. ; 2. ; 3. ;								

PRIORITY	Ensuring Efficient, Effective Services and Civic Engagement - <i>The Municipality will offer a great customer service experience and instill confidence in municipal spending.</i>							
STRATEGY	Enhanced Municipal Services - <i>Providing a great customer experience.</i>							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
D.1.1 Create a one-stop-shop for development 1. ; 2. ;								
D.1.2 Develop a stronger customer service approach between municipal staff and public 1. ; 2. ;								
D.1.3 Governance structure should be reviewed to streamline committee structure, reflect the strategic priorities, and address rural-urban divide 1. ; 2. ;								
D.1.4 Improved building regulations, more service capacity, property standards 1. ; 2. ;								
D.1.5 Marketing capacity 1. , 2. ;								

PRIORITY	Ensuring Efficient, Effective Services and Civic Engagement - <i>The Municipality will offer a great customer service experience and instill confidence in municipal spending.</i>							
STRATEGY	Fiscal Sustainability - <i>Sound financial plan and reasonable reserves.</i>							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
D.2.1 Increased capacity to obtain funding through government grants & partnerships, shovel-ready (pre-engineered) projects 1. ; 2. ; 3. ;								
D.2.2 Increased tax revenues through residential and commercial development 1. ; 2. ; 3. ;								
D.2.3 Inter-municipal sharing of regional assets and expert resources 1. ; 2. ; 3. ;								

PRIORITY	Ensuring Efficient, Effective Services and Civic Engagement - <i>The Municipality will offer a great customer service experience and instill confidence in municipal spending.</i>							
STRATEGY	Improved Communications - <i>Better information sharing for all.</i>							
Tasks / Activities	<u>Responsibility Centre</u> Staff Lead & Advisory Committee	Resources	Budget	Outputs	Level of Effort / Starting Date	Measurable Indicator	Partner Groups	Data Sources
D.3.1. Enhance Municipal communications practices and systems to improve connectivity with community 1. ; 2. ;								
D.3.2 External communications, start with awesome M-W website, portal 1. ; 2. ;								
D.3.3 Council interaction with community should be improved: Council meetings should be better structured, managed and resident-friendly, location of Council meetings should alternate between Merrickville & Wolford 1. ; 2. ;								
D.3.3 Measurement and Reporting of progress on strategic priorities 1. ; 2. ;								
D.3.4 Improved information sharing between all stakeholders so residents are aware of what services are available. 1. ; 2. ;								