

Village of Merrickville-Wolford
Main Street Revitalization Initiative Ad Hoc Committee
Minutes

Monday July 29, 2019
6:00 - 7:30

Present: Kevin Bridge, Paula Hurtubise, Connie Adams, Bruce Perron,
Yves Grandmaitre, Mayor Doug Struthers

- 1) Call to order @ 6:00pm
- 2) Welcome and regrets
- 3) Approval of Agenda as amended:
Moved Bruce Perron/Seconded Connie Adams Carried
Addition: Approval of minutes
- 4) Approval of minutes from July 23rd, 2019
Approved as submitted.
Moved Connie Adams/Seconded Bruce Perron Carried
- 5) Declaration of conflict of interest: None declared
- 6) Update on project:
 - Discussion on single VS multiple projects.
 - Preference towards multiple.
 - Initial discussion on potential projects.
 - Yves went over specific sections of Schedule C regarding ineligible costs, to bring clarity to some of the discussions, specifically: "...that do not encourage strategic public investments in municipal and other public infrastructure within main street areas that will benefit business; or that otherwise will likely fail to contribute to the success of main street businesses;" and "routine repair and maintenance Municipal Physical Infrastructure"
 - The Chamber of Commerce will be sending out a survey to its members, asking specifically what initiatives would benefit their businesses.
 - Paula noted Schedule A to Bylaw 43-2019 directs we ensure the funds be utilized to the maximum benefit of Merrickville-Wolford.
- 7) Establish procedures
 - Clarity will be sought from CAO re impact of not having a CIP in place as applied to private businesses improvements/investment.
- 8) Establish timeline:
 - Confirmation of deadline for final report, Friday Sept 13th
- 9) Establish sources of relevant and supporting documents:
The following information, relevant as suggested by Committee members, will be sought:
 - Signage committee report to Council
 - Parking committee report to Council
 - 2018 Tourism Survey results/synopsis
 - Strategic Plan relevant sections
 - Merrickville-Wolford Communities in Bloom judge feedback and 2018 report
 - Chamber member survey (to be completed prior to next meeting)
 - Zoning map showing applicable downtown core area

10) Establish roles and responsibilities

Pursuant to discussions and sharing of ideas, the following preliminary information will be collected by members:

Bruce Perron: EV charging station source of supply

Paula Hurtubise: Cost for mature trees

Connie Adams: Park benches

Yves Grandmaitre: Reports and information listed in #9

11) Pursuant to Schedule B the committee discussed possible improvements to energy efficiency (EV charging stations), improvements to signage and wayfinding (better parking signs, devoted resident parking and updated wayfinding signs), street furniture (clusters of seating at Canon park) with interpretive elements (relating to the Legion presence at the park), urban forestation (trees), streetscaping (plus repair and improvement of existing) and active transportation (water bottle refill station)

12) Next Steps

Collected information to be shared prior to next meeting

13) Next meeting date and time

August 7th, 5:30pm

14) Adjourned 7:30pm

Moved Kevin Bridge/Seconded Bruce Perron

Carried