

Advisory Committee on Industry, Tourism and.....

Meeting Minutes

June 29, 2015

The inaugural meeting of the Advisory Committee on Industry, Tourism and was called to order at 7:00 pm on June 29, 2015 in Council Chambers.

Present

Councillor Ann Barr, Councillor Dave Snowdon, Ian Donald, Yves Grandmaitre, Bronwen McKnight, Jane Graham, Nick Previsich

Approval of Agenda

The agenda was unanimously approved as distributed.

Approval of Minutes

No minutes of previous meetings of the Committee were circulated

Open Issues

1. The Committee elected Jane Graham as the Chairperson. Nick Previsich was elected as the Secretary (on a rotational basis) and will record and distribute draft minutes for revision and approval.
2. Members disclosed any pecuniary interests they may have which would potentially compromise their ability to sit on the Committee. Should future issues arise that places a Committee member in a potential conflict of interest it was understood that they would have to recuse themselves from any discussions on these issues but would not be required to resign from the Committee.
3. The Committee members engaged in an informal discussion on a number of topics of relevance to the economic well-being of the Municipality of Merrickville-Wolford. These included signage, promotion of agri-businesses, attraction of "shoppers" to the Municipality, activities of the Chamber of Commerce, retention of visitors for more than one day, encouraging visitors year-round, special events, federal/provincial grants, measuring the effectiveness of advertising, etc.
4. It was recommended that Committee members familiarize themselves with key economic documents in order to facilitate future discussions.

New Business

Action Items

1. Each Committee member was encouraged to come to the next meeting with some specific ideas for future action
2. Some Committee members offered to facilitate the provision of:
 - An updated list of special events for the year 2015 and beyond (Bronwen)
 - A list of underutilized municipal or private buildings (Yves)
 - A list of federal/provincial/county grants available for application (Jane)
3. Electronic copies – or links – to be provided to Committee members for five critical documents – to be reviewed prior to the next meeting (Ann)
4. All Committee members to receive a detailed budget breakdown for 2015 (Ann or Dave)
5. Staff to be asked to provide an update of the key elements of the Economic Action Plan (Ann or Dave)
6. Discuss with the Chamber of Commerce the availability of a list of the business that located within the Municipality (not sure who to assign this to...?)

Agenda for Next Meeting

The Committee Chairperson will develop and distribute an Agenda for the next meeting. To the extent possible, all meetings will be held on the third Monday of each month.

Adjournment

The meeting was adjourned at 9:00 pm by the Chairperson. The next meeting will be at 7:00 pm on Monday in Council Chambers.

Minutes submitted by: Nick Previsich

Approved by: [Name]