

Advisory Committee on Industry, Economic Development and Tourism

Meeting Minutes – May 16th, 2016

The meeting of the Advisory Committee on Industry, Economic Development and Tourism was called to order at 7:00 pm on May 16th, 2016 in Council Chambers.

Present: Jane Graham (Chairperson), Cheri Kemp-Long, Yves Grandmaitre (interim secretary), Ian Donald, Councillor Anne Barr, **Absent:** Nick Previsich, Councillor Dave Snowdon

Declaration of pecuniary interest

None declared

Approval of Agenda

The agenda was unanimously approved as distributed

1. Old Business :

- a. Update on status of new Strategic Development committee (AB)
 - We were advised that a letter was sent from council to potential candidates/organizations to become members
 - In reviewing the invitation letter received by the Chamber there was some confusion regarding the listing of the current Ad Hoc Committee members as well as the invitees as selected by council.
 - Anne committed to investigate and report back.
- b. Business development day/info fair in Merrickville (DS/JG)
 - No updates
- c. Info re Queen's University – survey?
 - On hold

2. New Business :

- a. Objectives for Economic Development person @ VH
 - Valley Heartland has completed its interviews but the formal hiring process has not yet been concluded.
 - Merrickville council has approved a \$3k contribution towards the salary for the position

- b. We need to finalize a prioritized list of targeted action items for the Valley Heartland resource by next meeting. Cheri's proposed list will be re-circulated to assist this process.
- c. Trillium Grants
 - Trillium has a change in focus, no longer supporting capital projects= soccer field upgrades are a no-go.
 - Yves and Nick are attending the Trillium workshops on the 31st in Merrickville. Should be in a better position to detail application requirements after this.
 - Valley Heartland will also be advised of this event.
- d. Communities in bloom
 - Councilor Barr advised that the town will be participating in Communities in Bloom for 2016. Main purpose is for getting feedback to better prepare for the 150th celebrations in 2017.
 - Was suggested that the Eco-fair be used as the launching platform/date for the participation announcement.

Agenda and Date for the Next Meeting

The next ITED meeting is scheduled to take place on Monday, June 20th, 2016 at 7:00 pm. Location TBD.

It was suggested that two sequential meetings could be held on this date comprising:

1. An intro meeting of the new Ad Hoc Strategic Planning Group (AHSPG); followed by
2. The regular ITED meeting.

With respect to the AHSPG:

- Jane will contact Katie Nolan to inquire about having her or one of her staff attend to discuss how they might be able to assist this group;
- Ian and Cheri will collaborate in developing an agenda and documentation for this initial meeting
- Timing of the first meeting will be dependent on availability of the new members who have yet to be identified.

Adjournment The meeting was adjourned at 8:30 pm by the Chairperson.