

Minutes  
Ad Hoc Committee – First Impressions  
April 30, 2013  
2:10 p.m.,  
Council Chambers

Attendees:

Municipal: D. Struthers, T. Molloy, J. Eagle  
FICE: P. Holloway, G. Telford, J. Spencer  
Chamber of Commerce: H. MacLennan, E. Windsor  
OMAFRA: B. Moore

Regrets:

Absent: Michael Rowland

1. Call to Order by Mayor and Introduction of members.

There was a general discussion regarding the previous meeting for the benefit of members who were not in attendance.

Bruce miller of OMAFRA provided an overview of the First Impression program.

Members conducted a follow-up on the action list created at the meeting in January.

There was a lengthy discussion about the web presence of the municipality, through both the municipal government site and the Chamber of Commerce site. There appears to be many opportunities for the web sites to increase the municipal presence however there may be issues with maintenance and updating of the chamber site.

Members of the chamber are to meet with the Chief Administrative officer to discuss web opportunities and report back to the committee.

There was a short discussion regarding accessibility. It was agreed that all property owners should be aware of the new accessibility legislation being enacted by the province.

The Agricultural Advisory committee of council had reviewed the information regarding local food initiatives and recommended Council make area farmers etc aware of the programs available. It was suggested information be included in the Council Notes.

The promotion and strengthening of tourism sarked a lengthy discussion with the upshot that the municipality is in pretty good shape. There was discussin about making people more aware of what we do and what we would like to do. J. Spencer indicated she will meet with event holders etc and will bring a report back to the Committee.

J. Spencer stressed that some of the issues in the report from Picton were seasonal. There was a free-ranging discussion regarding tourism and economic development as well as ambassador and good host programs.

Adjournment: 4:00 p.m.