

Advisory Committee on Industry, Economic Development and Tourism

Final Meeting Minutes – April 3rd, 2017

The meeting of the Advisory Committee on Industry, Economic Development and Tourism was called to order at 5:30 pm on April 3rd, 2017 in Council Chambers.

Present: Jane Graham (Chairperson), Yves Grandmaitre, Councillor Anne Barr, Councillor Dave Snowdon, Cheri Kemp-Long, John Regan (CAO)

Absent: Terry Gilhen, Ian Donald

1. Welcome and additions/approval of agenda

None

2. Declaration of pecuniary interest

None

3. Old Business :

i) RED grant with County – BR&E (JR/AB)

- John and Anne participated in a conference call with county and there may be an opportunity to participate in a County wide BR&E.
- There may also be an opportunity for a more localized (M-W) BR&E which would take in about 80 or so businesses. The more localized study would require a contribution of up to \$10K. This item is pending Council review and approval.
- **MOTION:** Cheri tables a motion asking Council liaison to advise Council that the Ec Dev Committee supports the BR&E project with the County. Yves seconds. Carried.
- Ensuing discussion re possible sources of funding (CFDC) results in Dave asking John to determine where M-W sits in regards to the catchments areas for the two local CFDC's.
- John indicates that a call to the local population has been sent asking for those interested in writing funding proposals for the Village. He has received one response so far. Jane also has a contact name from an attendee at one of the Strat Plan meetings who indicated expertise and interest in helping out in this area.

ii) Strat Plan – 30 days report (YG/TG)

- Environment Committee submitted their plan earlier in the day
- Cheri brought up a concern re close duplication for some of the tasks. Either within the same committee or between committees.
- Once all work sheets are submitted to CAO and have been reviewed, Council will take a closer look at orphaned items and plot a path to address
- The Ec Dev Committee tabled a recommendation to Council to request a delegation from Valley Heartland and Grenville CFDC's so that they might detail what has been done for M-W so far and what M-W can expect in the future, considering that one aspect of their mandate is to support local economic development.

iii) Washroom – council direction?

- John indicates that the Lions have withdrawn their funding offer for the new washrooms.
- The Chamber have also withdrawn from project
- John will be submitting his report on washroom options at the April 10th Council meeting

4. New Business :

i) Teeny Tiny Summit (JR)

- OMAFRA have approached the Village (CAO) inquiring about the interest in holding the Teeny Tiny Summit in Merrickville on or about June 29th.
- Council approved at the last Council meeting up to \$5K towards the summit.
- It would be held at the Community Center. Expectations are around 100-135 attendees. Staff would be heavily involved in organizing.
- Guest speaker would be Peter Kenyon
- A follow up conference call is to occur and John invited any interested members of the Ec Dev Committee to join him.
- Dave inquires of the possibility in attaching a business summit either right after the main summit or the following

day. Discussions ensue that due to the time of the year (busy summer season) an evening summit might get better reception from the local businesses. John will keep this in mind as the follow ups occur and will provide updates accordingly.

ii) Canada 150 events list (YG)

- Yves passed along a list generated by Mark Scullino regarding planned events in Merrickville for 2017. John will contact Mark about possibility of publishing the list on the web site and/or Facebook, with personal contact information removed.
- John indicates that a grant submission was prepared and sent to the Canada 150 organizing Committee which was turned down. Notwithstanding this, there will be some extras planned to mark the year.
- John inquired re trade show booth, that having one might be of benefit. Jane thought that there might be something but unsure as to stored where. Yves indicated that he had a booth expandable frame for shows and would gladly donate it to the Village.

5. Date and time of next meeting – May 1st 5:30pm

6. Motion to Adjourn at 7:30pm