



Media release

October 5<sup>th</sup>, 2018

FOR IMMEDIATE RELEASE (Merrickville, ON) - The Village of Merrickville-Wolford is pleased to announce the successful recruitment of Jeffrey (Jeff) McNamee as our new Economic Development Officer.

Mr. McNamee will provide a primary point of contact for Merrickville-Wolford businesses, organizations and citizens and will be responsible for the effective planning and implementation of the economic strategy for the community. Reporting directly to the CAO, he will work closely with community leaders, Council, the Industry, Tourism & Economic Development Committee, Chamber of Commerce and other stakeholders to advance the business growth and prosperity of the village and the important rural segment of Merrickville-Wolford.

Funding for the position is being provided by an Ontario Ministry of Agriculture, Food & Rural Affairs (OMAFRA) Rural Economic Development (RED) grant.

Prior to undertaking this role, Mr. McNamee has worked with several municipalities across Canada, including the City of Ottawa, to gather inputs from diverse groups and set priorities for strategic development plans. He has formulated positive relationships with Municipal, Provincial and Federal partners in the planning and implementation of Intelligent Communities strategies, Precision Agriculture and Autonomous Vehicle evolution for urban and agricultural applications.

He also has extensive experience with entrepreneurial companies as a mentor and will be leveraging that experience and his equally extensive network in industry and government to attract a new base of young start-up businesses and other companies to the area.

Mr. McNamee's first priority is to work with all of the sectors of Merrickville-Wolford enterprises and to leverage his experiences working with rural businesses to accelerate their market opportunities and ensure they are provided the infrastructure and resources to support their successful growth.

Having already cultivated a successful international career in business and economic development, Mr. McNamee is excited to collaborate with the community and our neighbours to build on the strengths of the citizens and the marvelous attributes of the region as we grow and prosper.

For more information, please contact:

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